



# Center for Digital Ethics & Policy

## Third Annual International Symposium on Digital Ethics

*Friday, October 4, 2013*

*8 a.m – 7 p.m*

*Loyola University Chicago Water Tower Campus  
Lewis Towers | 111 E. Pearson | Regents Hall, 16<sup>th</sup> Floor*

*Hosted by the Center for Digital Ethics & Policy, Loyola University Chicago*

The Third Annual International Symposium on Digital Ethics features world class scholars and thinkers presenting on a variety of topics. This year's symposium will feature a keynote address by technology journalist, theorist and author of "Present Shock," Douglas Rushkoff.

Douglas Rushkoff is the author of Present Shock, When Everything Happens Now, as well as a dozen other bestselling books on media, technology, and culture, including Program or Be Programmed, Media Virus, Life Inc and the novel Ecstasy Club. He wrote the graphic novels Testament and A.D.D., and made the television documentaries Merchants of Cool, The Persuaders, and Digital Nation. He lives in New York, and lectures about media, society, and economics around the world.

*Also featuring presentations by:*

### **Mariarosaria Taddeo, University of Warwick**

Dr. Rosaria Taddeo has been a Marie Curie Research Fellow at University of Hertfordshire and has been a Research Associate at Oxford. She works in all areas of cyber ethics and cybersecurity. She has been awarded several international prizes and is the author of many peer-reviewed articles.

### **Mia Consalvo, Concordia University**

Mia Consalvo is Canada Research Chair in Game Studies and Design at Concordia University in Montreal. She is the author of Cheating: Gaining Advantage of Videogames, and is currently writing a book about Japan's influence on the videogame industry and game culture, and co-editing a volume about sports videogames. Mia served as product owner to develop the social network game Eksa: Isle of the Wisekind with the Singapore-MIT GAMBIT Game Lab, in order to study social interaction in social network games. She has published her written work in Critical Studies in Media Communication, Games & Culture, Game Studies, Convergence, and many other journals.

### **Bernhard Debatin, Ohio University**

Bernhard Debatin teaches courses in media ethics, theoretical/conceptual topics, environmental/science journalism, and online journalism. Since summer 2005, he has been serving as the Director of Studies in the Journalism HTC program.

His research areas include new media and online journalism, media ethics, international media, mass media theory, theory of the public sphere, communication theory, and metaphor theory.

### **Robert Cavalier, Carnegie Mellon University**

Carnegie Mellon University's Department of Philosophy and Center for Ethics and Policy. His research focuses on the theory and practice of deliberative democracy.

### **Jim Brady, Editor-in-Chief of Digital First Media**

Jim Brady is the Editor-in-Chief of Digital First Media, which operates the Journal Register Company and MediaNews Group, and oversees the editorial strategy of its 75 daily newspapers and its hundreds of non-daily publications and digital sites. Brady is also overseeing the launch of Project Thunderdome, which will redefine how DFM produces journalism for the digital age by creating a centralized team that produces high-quality non-local journalism for all DFM properties on all platforms.

Before joining DFM, Brady served as general manager of TBD, a new local news operation dedicated to comprehensive coverage of the Washington, D.C. region that combines the values of traditional journalism and the power of citizen journalism. Brady joined TBD after more than four years as executive editor of washingtonpost.com, where he led the site to numerous awards and accolades.

### **Marty Stock, CEO, Cavalry Agency**

Martin J. Stock is the CEO of Cavalry, a new Chicago advertising agency. Stock is the former director of account management at DraftFCB. Prior to joining FCB in 1989, Stock worked in St. Louis at D'Arcy Masius Benton & Bowles on the Anheuser-Busch account. Along the way he spent time at Young & Rubicam Chicago, working on the Motorola corporate assignment. He began his career at Meldrum & Fewsmith in Cleveland, where he supported the General Mills Restaurant business.

A 29 year veteran of the ad agency business, Stock received a B.A. in Communication from Loyola University Chicago.

### **Phil Gomes, Senior V.P., Edelman Digital**

Phil Gomes serves as a Senior Vice President with Edelman Digital, working from the agency's headquarters in Chicago, Illinois, USA.

During his near-decade in Silicon Valley prior to joining Edelman, Phil worked with such innovative companies as SRI International, Adaptec, Cornice, Matrix Semiconductor, and Hitachi Semiconductor.

Phil's work helped guide clients to twice win the Technology Pioneers Programme Award at the World Economic Forum in Davos, Switzerland.

Phil enjoys wide industry recognition as an expert on the intersection of emerging media technologies and public relations. As a speaker on this topic, Phil has presented to the Forbes Forum For Dynamic Mid-Sized Companies, the Association of Educators in Journalism and Mass Communications (AEJMC), Associação Brasileira de Comunicação Empresarial (ABERJE), the International Institute for Research in the Middle East (IIRME), the American Chamber of Seoul, the Public Relations Institute of Australia (PRIA), the Public Relations Society of America (PRSA), and the New Communications Forum. Phil is also considered by most participants in the public relations profession to be the first in the field to start a blog – August 2001.

### **Jeroen van den Hoven, Delft University of Technology**

Jeroen van den Hoven is Professor of Moral Philosophy at Delft University of Technology and Scientific Director of the 3TU Centre for Ethics and Technology. He is also Vice Dean of the Faculty of Technology of Policy and Management. Van den Hoven is an internationally renowned expert in the ethics and philosophy of information technology and Value Sensitive Design. He has received numerous prizes for his work in these areas including the 2009 World Technology Award in the category Ethics and the IFIP Namur Award for Society and Information Technology. Van den Hoven is Editor-in-Chief of Ethics and Information Technology (Springer). He is a member of the editorial board of Information, Computers and Society (Routledge) and the Journal of Information, Communication and Ethics in Society. Van den Hoven has received several grants from NWO on ethics and information technology and related subjects. Van den Hoven is a member of the IST Advisory Group to EU Commissioner Reding for ICT and New Media. He has also been an advisor to the Dutch Government in various roles and has worked together with IT industry (e.g. SUN, IBM and Getronics).